

Figure 11.1: Plan Implementation Program

Implementation Step	Chapter Reference	Recommended Implementation Timeframe										Completed <input type="checkbox"/>
		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	
1. Prepare an update to the City’s Zoning Ordinance and zoning map.	Chapter 3, 5, 6, 8, & 9											<input type="checkbox"/>
2. Prepare update to the City’s Subdivision Ordinance.	Chapters 2, 3, 5, 6, 7, & 8											<input type="checkbox"/>
3. Prepare a progressive stormwater management and erosion control ordinance. In the meantime, promote best management practices through the development review process.	Chapter 3											<input type="checkbox"/>
4. Explore becoming a pilot Water Star Community through the Rock River Coalition.	Chapter 3											<input type="checkbox"/>
5. Working with the Chamber, develop an organized system of planning for community events and installing unified wayfinding signage.	Chapter 4											<input type="checkbox"/>
6. Partner with the School District on the following initiatives to better the community:	Chapters 2, 3, 4, & 7	Meeting										<input type="checkbox"/>
a. Promote and support the Green and Healthy Schools program	Chapter 3											<input type="checkbox"/>
b. Support events that engage adults and children in the management and preservation of natural areas (e.g. Youker Park).	Chapter 3											<input type="checkbox"/>
c. Encourage School District involvement in the Wisconsin Homegrown Lunch program.	Chapter 2											<input type="checkbox"/>
d. Involve students in the painting of community murals.	Chapter 4											<input type="checkbox"/>
e. Coordinate on study of a potential future community park/school site on City’s south side.	Chapter 7											<input type="checkbox"/>
f. Explore creation of a joint park and recreation function.	Chapter 7											<input type="checkbox"/>
7. Explore creation of a Community Development Authority to engage in a variety of economic development initiatives, such as the following:	Chapters 2, 5, & 9											<input type="checkbox"/>
a. Pursue the siting and development of bio-based industries in Waterloo.	Chapters 2 & 9											<input type="checkbox"/>
b. Pursue detailed planning and redevelopment of key mixed use and downtown development sites identified in this <i>Plan</i> , including South Monroe Street.	Chapters 5 & 9											<input type="checkbox"/>
c. Work to establish a new rail-based industrial park south of Highway 89 on the east side of the City, and determine ways to improve road access such as extending McKay Way.	Chapters 5 & 9											<input type="checkbox"/>
d. Explore the creation of expanded TIF districts to promote industrial/business park expansion and redevelopment.	Chapter 9											<input type="checkbox"/>
e. Work with local business owners to research, identify, and address obstacles to local business development.	Chapter 9											<input type="checkbox"/>
f. Enhance training opportunities in Waterloo.	Chapter 9											<input type="checkbox"/>
g. Enhance the City’s website to market the economic assets of the community and encourage siting and development of bio-based, “green” businesses and other desired retail businesses.	Chapter 9											<input type="checkbox"/>
h. Consider creating business incubator space.	Chapter 9											<input type="checkbox"/>

Figure 11.1: Plan Implementation Program

Implementation Step	Chapter Reference	Recommended Implementation Timeframe										Completed <input type="checkbox"/>
		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	
8. Hire an economic development coordinator or enlist the help of a consultant to staff the Community Development Authority and be solely focused on economic development in Waterloo.	Chapter 9											<input type="checkbox"/>
9. Engage in the community in education programs to build wide-spread support for the <i>Plan</i> , as described earlier in this chapter.	Chapter 11											<input type="checkbox"/>
10. Maintain and improve City Streets.	Chapter 6											<input type="checkbox"/>
a. Annually update the 5-Year Street Improvements Program.	Chapters 6 & 7											<input type="checkbox"/>
b. Install streetscape enhancements along Highways 19 and 89 and along South Monroe Street as roadway improvements take place and as funding allows.	Chapter 6											<input type="checkbox"/>
11. Improve the bike and pedestrian-friendly characteristics of the community:	Chapter 6											<input type="checkbox"/>
a. Apply for “Bicycle-Friendly Community” status.	Chapter 6											<input type="checkbox"/>
b. Implement new bike trails and related facilities. A trail through Youker Park may serve as an initial high-profile trail project.	Chapter 6											<input type="checkbox"/>
c. Update the subdivision and zoning ordinances to incorporate bike and pedestrian-friendly development standards.	Chapter 6											<input type="checkbox"/>
12. Update the 5-Year Park and Open Space Plan to:	Chapter 7											<input type="checkbox"/>
a. Help focus the mission and responsibilities of a “revitalized” park commission and staff.	Chapter 7											<input type="checkbox"/>
b. Define siting and programming ideas for new parks.	Chapter 7											<input type="checkbox"/>
c. Explore the idea of expanding Indian Hills Park and work with the School District to consider the siting of a community park on the south side in conjunction with a future school site.	Chapter 7											<input type="checkbox"/>
d. As part of plan preparation, facilitate events that focus on planning for the future of Firemen’s Park.	Chapter 7											<input type="checkbox"/>
e. Include a detailed trail plan.	Chapters 6 & 7											<input type="checkbox"/>
13. Explore options to expand or enhance park and recreation management in the Waterloo area.	Chapter 7											<input type="checkbox"/>
14. Explore the establishment of a community center.	Chapter 7											<input type="checkbox"/>
15. Engage in discussions with the Town of Portland to resolve differences between comprehensive plans.	Chapter 10											<input type="checkbox"/>
16. Continue to partner in current regional initiatives such as the Jefferson County economic positioning project and the Glacial Heritage project.	Chapter 10											<input type="checkbox"/>
17. Prepare an update to the <i>Comprehensive Plan</i> .	Chapter 11											<input type="checkbox"/>